



Case Study ASP Piling

The Client

With a reputation for service, reliability and innovation within the construction industry, ASP Piling provide piling, anchoring and dewatering services to locations countrywide throughout Australia.

The Objective

To recruit for both construction & administrative personnel within NSW, Queensland and the Northern Territories.

Our Strategy

After strategically assessing ASP's human resources approach, we collectively identified the need for casual, temporary to permanent, and permanent roles. The main challenge for our resources team was geographical constraints being based in Perth and the spread of the brief. We had to tailor our approach accordingly, modifying our screening processes ensuring standards were maintained.

The Results

We provided ASP with an assortment of operators and labourers, including supervisor roles, as well as addressing the need for an administrative all-rounder. They now have the human resources to ensure business operations are fully functional, on terms and finances to suit them and their workload.

Feedback

"Mass Recruitment provided us with a thorough, strategic and comprehensive service. They truly understood what we needed and resourced appropriately within our budget. The placements have been great assets to our business and operations, we have been very happy with their services and will continue to use them".

Patrick Buckley, General Manager

